DESIGN INTENT



AXIOM™

AX·I·OM | A SELF-EVIDENT TRUTH

Design is thinking made visual. In Storm's case, it's design materialized. We understand that the perceptible is as important as the tangible. Furthermore, what you can expect from the performance of said design may be the most decisive factor of all. You have a choice when it comes to your bowling ball. So, when you choose, you can be confident that what you're getting with Storm is the very best the industry has to offer.

NANOTECHNOLOGY TO THE EXTREME

Storm balls are meticulously engineered by hand. There is very little automation in our processes and that's for good reason. Not only are they manufactured this

way, they're tested using real bowlers. We can tell you from testing the Axiom, there is some ground-breaking new technology in both cover and core.

NRG[™] has become a staple in Storm's lineup of coverstocks for nearly a decade. It's due time for an upgrade! NeX (Nano Extreme) is Storm's **earliest reading cover** to date. NeX Solid was remarkably earlier hooking than NRG on any pattern, or any surface we tested it on. Alex Hoskins, R&D Manager for Storm, went on record saying: "Our standardized durability and longevity tests showed NeX created 11% more entry angle and 9.6% more overall hook after 50 shots compared to a fresh NRG cover." Simply put, NeX gives more midlane read than ever WITHOUT sacrificing any backend! Wow.

We love all things new at Storm, and the Orbital Core is no exception. This modern take on an established concept has us stirring with excitement. The Orbital Core has a distinctly low RG axis which further complements the midlane read for which NeX was developed. The central ball inside the outer core maintains and extremely low undrilled radius of gyration. Got heavy oil? Not anymore. Especially when stacked up against the Orbital Core and the Axiom.

Fear not. The Axiom will set you free! Storm – "We Are the Bowler's Company™"

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TECHNICAL DATA

COVERSTOCK *NeX™ Solid Reactive*

> WEIGHT BLOCK Orbital™ Core

FACTORY FINISH 3000-grit Abralon®

BALL COLOR Sky Blue / Navy / Slate

> FLARE POTENTIAL 5-6" (High)

FRAGRANCE Blueberry Muffin